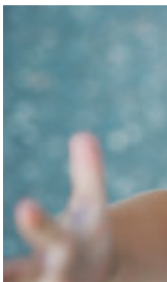
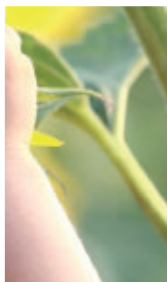
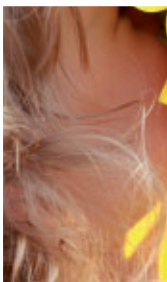
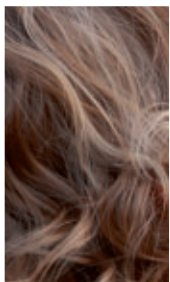
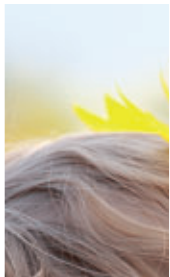


FONDAZIONE *Johnson & Johnson*





FONDAZIONE *Johnson & Johnson* in Italy was created in 2000 as an initiative of all the J&J Companies operating in the country: Johnson & Johnson SpA, Johnson & Johnson Medical SpA and Janssen Cilag SpA.

Founded with the goal of applying the philosophy of our Credo, J&J Foundation supports philanthropic project for the local community in 5 different areas:

- **Sanitary assistance to the community;**
- **Saving and improving lives of women and children;**
- **Social responsibility towards local community;**
- **Building healthcare capacity;**
- **Hiv/Aids.**

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Projects belonging to these 5 areas must also respond to some additional criteria as listed here below:

Reliability: subject proposing projects must be part of recognized organizations/associations (NGO – non profit, etc.) and provide adequate legal documentation;

Tangible objectives: funds are only granted to projects when tangible targets established in the project have been achieved;

Measurable results: results of the projects must be measurable in the whole period of their execution. Funds are granted in line with the state of art of the projects;

Project must be realized in one year: the yearly period is requested for the project to become independent from J&J Foundation's support.

In addition to the above criteria, **J&J Foundation doesn't support or fund:**

- projects abroad (outside Italy);
- meeting, convention and similar activities;
- Cause Related Marketing;
- scientific or medical reserach projects;
- social Marketing.

How to propose a project to J&J Foundation?

- Sending an email to our mailbox: fondazionejnj@its.jnj.com
- filling out the online form on our website www.fondazionejnj.com